## NEWS RELEASE



Contact:

Ron Ballanti Strike Zone Communications ron@strike-zone.net

## GRUNDENS USA ADDS NEW DECK KNIFE TO POPULAR GAGE TECHNICAL GEAR LINE

Serrated Surgical Stainless Steel Blade And Unique Magnetic Sheath Make This Knife Ready For Action, Right Where You Need It

Grundens USA — the company known worldwide for outfitting Bering Sea crab fishermen — has added the innovative Gage Deck Knife to its Gage Technical Gear Line. Whether you make a living on the sea or fish, sail and boat for fun, this useful, quality built knife will be like a trusty sidekick every time you're on the water.



The key to the Gage Deck Knife's versatile

performance is a unique, impact resistant plastic sheath with two rare Earth magnets that hold the knife securely in place when worn in any position. The sheath — embossed with the Gage "fish" logo — features a belt clip/clamp system that allows it to be worn in a variety of ways. It can be fastened to the suspenders of bib pants or waders with the handle facing down, ready to "quick draw" for routine deck chores or help you out of dangerous entanglements like parting a wrapped crab trap line or cutting your way out of a tangled big game leader. With the option of using the belt clip or clamp, this knife can also be securely attached to the wearer's waist belt positioned vertically or horizontally.

This knife's high-carbon surgical stainless steel blade provides a razor sharp, durable edge while allowing the rare-Earth magnets to hold it securely in place. Grundens puts the fisherman's most popular serration on this four-inch blade for quick, sure cuts when used for a variety of on-deck chores. This precision blade is balanced with a large, ergonomically shaped handle that fits well in gloved or bare hands. The soft grip handle also features an embossed Gage logo and a textured pattern for a sure grip, even with wet, slimy hands.

The quality of this knife and its ability to be quickly deployed when needed also make the Gage Deck Knife ideal for a variety of outdoor activities, including white water rafting, camping, hiking and more.

## New Gage Deck Knife/Page 2

Grundens has built its reputation on quality gear that's affordable for hard-working people, and the new Gage Deck Knife is no exception. Even with all its advanced features, this thoughtfully engineered, quality made stainless steel knife carries an MSRP of only \$19.99.

To learn more about new Gage Deck Knife — or the full line of Gage Technical Gear apparel and accessories by Grundens — contact Grundens USA toll-free at 800.323.7327. Information on the Gage Technical Gear collection and the location of authorized Grundens dealers can also be found online at **www.Grundens.com**.

###